

Heidi

Rescue of the Lynx

INTERNATIONAL
PRESS BOOK

STUDIO 100 FILM PRESENTS A STUDIO 100 INTERNATIONAL 3DOUBLES PRODUCCIONES HEIDI PRODUCTION FILM A.I.E. and HOTEL HUBER & ANIMATION "HEIDI - RESCUE OF THE LYNX" STUDIO SAR ANIMATION "HEIDI - RESCUE OF THE LYNX"
DIRECTED BY TOBIAS SCHWARZ EXECUTIVE PRODUCERS AIZEA ROCA MUSIC BY UTE ENGELHARDT FILM EDITOR SEBASTIAN JANSEN VISUAL EFFECTS SUPERVISOR FRANK DUEFSCHINGER PRODUCED BY GUILLAUME ZIMMER ANIMATION DIRECTOR BIEL GIL MAXI DIAZ
PRODUCED BY MARTIN KRIEGER MARIA VALLEJO PRODUCERS THORSTEN WEGENER DARIO SANCHEZ ASSOCIATE PRODUCERS ANTOINE MARBACH PRODUCTION MANAGER ANITA GRAD EXECUTIVE PRODUCERS BENJAMIN EX ANNIKA HIRSCH SCRIPT BY LAURA LANGHAMMER AMY HINTERKIRCHER
SUPERVISING PRODUCERS ODEI ROCA BETSABE VERA STORY BY PETER DOLLINGER MARCUS SAUERMAN TESS MEYER EDITOR ROB SPRACKLING EXECUTIVE PRODUCERS LORENA BOOTH

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**INTERNATIONAL PRESS BOOK
HEIDI – RESCUE OF THE LYNX**



**STUDIO 100 FILM presents
a STUDIO 100 INTERNATIONAL, 3DOUBLES PRODUCCIONES, HEIDI PRODUCTION FILM AIE,
HOTEL HUNGARIA ANIMATION Production
In Association with STUDIO ISAR ANIMATION**

“HEIDI - RESCUE OF THE LYNX”

**Director: TOBIAS SCHWARZ
Co-directed by: AIZEA ROCA
Screenplay ROB SPRACKLING
Producers: THORSTEN WEGENER, DARIO SANCHEZ
Associate Producer: ANTOINE MARBACH
Executive Producers: MARTIN KRIEGER, MARIA VALLEJO**

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Content

1. Synopsis: Heidi – Rescue of the Lynx
 - Logline
 - Synopsis Short
 - Synopsis Long
 - USPs
2. Character Descriptions
3. Voice Cast
4. Production Team
5. Production Companies & International Sales Agent
6. Movie Facts:
 - Duration
 - Production Companies
 - Production Countries
 - Production Year
 - Budget
 - Billing Block
7. Director's Note by Tobias Schwarz
8. Producer's Note by Thorsten Wegener
9. A Journey to Heidi's Homeland – Bringing her World to Life
10. Musical Legacy: Composer Christian Bruhn
11. Heidiseum - The Heidi Heritage Project
12. Heididorf – Maienfeld, Switzerland
13. Easter Eggs
14. Stills



1. Synopsis: *Heidi – Rescue of the Lynx*

Logline

When spirited eight-year-old Heidi rescues a lynx cub from a greedy businessman threatening their Alpine home, she uncovers her grandfather's hidden past and learns that true belonging means protecting both family and the wild places they call home.

Synopsis Short

In the heart of the Swiss Alps, spirited 8-year-old Heidi revels in her carefree life with her gruff but loving grandfather, surrounded by lush pastures and towering peaks. When Heidi rescues an injured lynx cub caught in a trap set by a sly industrialist, Mr. Schnaittinger, she names him Pepper and secretly nurses him back to health. But as the cub's playful antics draw unwanted attention, Heidi learns Schnaittinger's plans for a destructive sawmill threaten not just the cub, but the entire Alpine ecosystem.

With her loyal friend Peter and the ever-faithful St. Bernard, Joseph, Heidi embarks on a daring nighttime journey to return Pepper to his family in the wild before it's too late. Along the way, she faces the perils of nature, the lure of industrial greed, and the emotional pull of friendship.

Synopsis Long

Set against the breathtaking vistas of the Swiss Alps, "Heidi - Rescue of the Lynx" follows the journey of an energetic and kind-hearted 8-year-old girl, Heidi. Living with her grumpy yet devoted grandfather in a cozy mountain cabin, Heidi's days are filled with lively adventures, the company of her best friend Peter—a carefree goat herder—and the boundless beauty of nature. But Heidi's idyllic world takes an unexpected turn when she discovers Pepper, a lynx cub injured by a trap set by Mr. Schnaittinger, a cunning industrialist with grand plans for the region.

Schnaittinger arrives in the quaint village of Dörfli, promising prosperity through the construction of a sawmill. While the locals are dazzled by his promises of modern conveniences, Heidi's grandfather, a guardian of the mountain's pristine environment, staunchly opposes the plan. His refusal to sign Schnaittinger's petition creates tension, placing him at odds with the villagers who fear losing out on progress. Meanwhile, Heidi's discovery of Pepper ignites a deeply personal conflict. Rescuing the cub from the trap, she hides him in her room and begins to nurse him back to health, creating a secret bond with the wild animal.

As Pepper grows stronger, his antics begin to draw suspicion, and Heidi's bond with him deepens. This secret becomes a source of friction, not only with her grandfather but also with Peter, who both warn her of the dangers of keeping a wild animal. When Schnaittinger discovers the lynx's presence, he uses it to stir up the villagers against Heidi's family. The lynx becomes a scapegoat, threatening Heidi's relationships and the harmony of the mountain community.

Facing mounting pressure, Heidi makes a brave decision. She resolves to return Pepper to his rightful home in the wilderness, believing it is the only way to protect him and the fragile balance of nature. Heidi's journey to the high peaks is fraught with danger but also moments of beauty and wonder. Accompanied by Peter and their faithful St. Bernard, Joseph, she navigates treacherous terrain, fierce weather, and Schnaittinger's interference. Along the way, she learns about the importance of trust, sacrifice, and taking responsibility for one's choices.

In parallel, Schnaittinger's machinations force the construction of his sawmill to escalate, threatening the mountain's ecology and the village's integrity. Heidi's grandfather, despite his gruff demeanor, becomes a quiet but steadfast protector of the community's heritage, symbolizing the enduring value of tradition in the face of modern greed.

The story crescendos as Heidi reaches the lynx's family in the wild, symbolically restoring harmony between humanity and nature. But her journey does not end there. Back in Dörfli, inspired by Heidi's courage, the villagers begin to question Schnaittinger's motives. United by a shared love for their land, they rally against the sawmill project, choosing to preserve the beauty and integrity of their environment over fleeting material gains.

In the end, Heidi learns to balance her youthful impulsiveness with wisdom gained through experience. Her bond with Pepper, though brief, teaches her invaluable lessons about letting go and the greater good. The film concludes with a bittersweet yet triumphant reunion between Heidi and her grandfather, both changed and strengthened by their shared trials. The lynx, now free, is seen thriving in the wild – a testament to Heidi's unwavering resolve to protect what matters most.

USPs

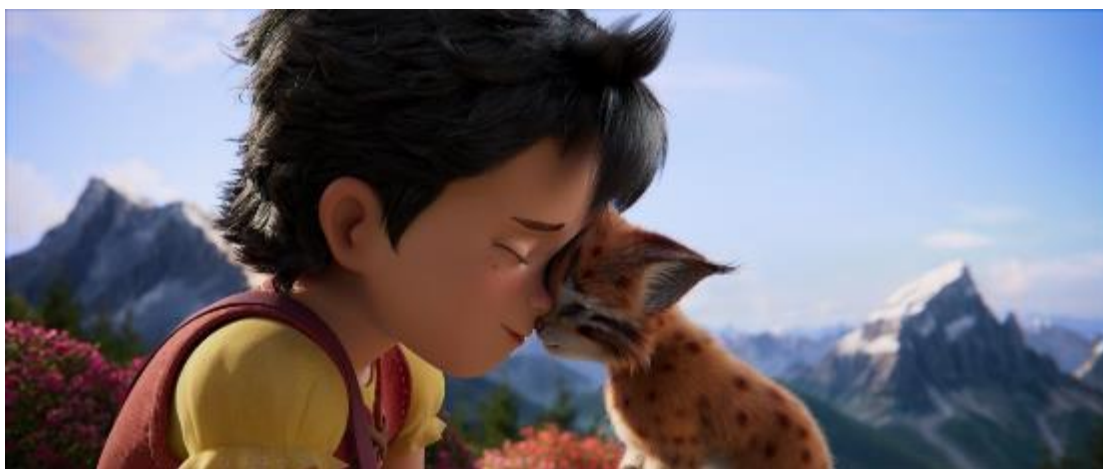
A timeless classic reimagined for a new generation, “Heidi – Rescue of the Lynx” combines breathtaking CGI animation, thrilling adventure, and a heartfelt environmental message. Rooted in the beloved legacy of Johanna Spyri’s Heidi, this animated feature stays true to the essence of the original story while introducing an all-new adventure that resonates with today’s audiences.

Inspired by: Johanna Spyri’s Heidi, a literary masterpiece cherished for over 140 years and one of the most iconic children’s stories, with over 50 million books sold in 50 languages and the latest TV adaptation broadcast in more than 120 countries. A faithful homage to a classic that has shaped childhoods for generations.

Strong Female Protagonist: Heidi is an inspiring young heroine whose bravery and compassion resonate with today’s audiences in a timeless tale of courage, friendship, and environmental stewardship.

“Heidi - Rescue of the Lynx” is a heartwarming CGI animated tale blending humor, drama, and environmental themes. It celebrates the resilience of a young girl, the power of community, and the delicate dance between progress and preservation. Rich in visual splendor and emotional depth, the story serves as a poignant reminder of the beauty worth protecting and the bonds that sustain us.

A vivid tapestry of courage, connection, and the delicate balance between humanity and nature, “Heidi - Rescue of the Lynx” celebrates the beauty of preserving what truly matters. A sweeping animated tale with humor, heart, and a dash of danger, it’s a story of friendship, environmental stewardship, and a young girl’s determination to protect her Alpine home.



2. Character Descriptions

MAIN CHARACTERS

HEIDI

An adventurous and compassionate 8-year-old girl with a magnetic personality, Heidi has a boundless curiosity that draws people and animals alike into her orbit. Orphaned and living with her stern yet loving grandfather in the Alps, Heidi is determined to protect her home and the lynx cub she rescues, embodying resilience and a deep connection to nature.



PEPPER

A playful and vulnerable 12-week-old lynx cub separated from his family after being caught in a trap. Heidi rescues and nurtures him, forging a bond that symbolizes her growth and understanding of responsibility. Pepper's journey parallels Heidi's, as both seek a sense of belonging.

GRANDFATHER (ALM-ÖHI)

A gruff and enigmatic mountain man in his 80s, Grandfather harbours a mysterious past that isolates him from the villagers. Beneath his stern demeanour lies a deeply caring and wise figure who finds redemption and purpose through his relationship with Heidi.



PETER

A pragmatic 13-year-old goatherd, Peter is Heidi's closest friend and her partner in adventure. He's a carefree and happy-go-lucky guy with an easy attitude, but also resourceful, protective, and growing into his latent talent for carpentry. Peter's journey reflects his quiet transformation from a simple boy to a steadfast ally.

**MR. SCHNAITTINGER**

A shrewd businessman in his late 30s, Schnaittinger represents industrial greed and unchecked ambition. With his flashy steam car and lofty promises of progress, he manipulates the villagers while pursuing his destructive goals, making him the central antagonist.

**OTHER CHARACTERS****JOSEPH**

Grandfather's loyal Saint Bernard, Joseph, is a steady companion with a lazy streak. Though often seen lounging, he becomes an invaluable ally in moments of crisis, showcasing a playful yet dependable nature.

RUBLI

Peter's mischievous and perpetually hungry goat kid, Rubli, mirrors Peter's carefree and energetic traits, often serving as comic relief in tense moments.

HANNA

Peter's 5-year-old cousin, Hanna, is a curious and lively presence who stays with Peter's family for the summer. Though silent for much of the story, her spirited actions speak volumes about her resilience and good nature.

BRIGITTA

Peter's hardworking mother, Brigitta, juggles caring for her blind mother and raising her children on limited resources. Her strength and nurturing spirit form the backbone of Peter's family.

GRANNY

Peter's blind and toothless grandmother dreams of hearing her cherished hymns read out aloud. Her quiet dignity and enduring warmth highlight the sacrifices of older generations in rural life.

CLARA SESEMANN

A 14-year-old girl of grace and intellect, Clara is Heidi's wealthy and refined friend. Though physically fragile due to a past illness, her inner strength and kindness shine through. Clara's connection to Heidi showcases the transformative power of friendship across social divides.

MR. SESEMANN

Clara's caring but often-absent father, Mr. Sesemann represents the complexities of balancing professional and familial duties. His thoughtful interventions subtly support Heidi's journey.

THE MAYOR

A cheerful and optimistic leader of Dörfli, the Mayor's desire for progress often blinds him to its consequences. Once a friend of Grandfather, he acts as a mediator in the village's debates, ultimately learning from Heidi's unwavering stand.

MR. & MRS. FEICHTMOSER

A hardworking farming couple, the Feichtmosers are fiercely protective of their livestock. Mrs. Feichtmoser, younger and more assertive than her husband, drives their advocacy for action against the lynx, reflecting the villagers' conflicting priorities.



3. Voice Cast

Heidi	Lilly Graffam (ENG, GER), Sofia Otero (SPA, BASQ)
Peter	Leonardo Lucero (ENG), Ben Amic (GER)
Grandfather	Tom Zahner (ENG), Richard van Weyden (GER), Santiago Segura (SPA)
Mr. Schnaittinger	Michael McCown (ENG), Max Giermann (GER)
Bridget	Andrea Dewell (ENG, GER)
Clara	Lily Held (ENG), Lotta Kraus (GER)
Mr. Sesemann	Mike McAlpine (ENG), Oliver Wronka (GER)
Mayor	Phil Lewis (ENG), Matthias Keller (GER)
Mr. Feichtmoser	Tony Clark (ENG), Dieter Gring (GER)
Mrs. Feichtmoser	Leanne Maksin (ENG), Gabi Franke (GER)
Bärbel	Marianne Graffam (ENG, GER)
Grandmother	Susan Tackenberg (ENG), Sylvia Heid (GER)
Station Master	Tom Zahner (ENG), Gilles Karolyi (GER)
Juri (Hunter 1)	Tony Clark (ENG), Gilles Karolyi (GER)
Franz (Hunter 2)	Tom Zahner (ENG), Gordon Piedadesack (GER)
Kids	Marlene Temple (ENG) Andrea Dewell (ENG, GER) Leanne Maksin (ENG) Mia Radzuweit (GER)

4. Production

TOBIAS SCHWARZ

Director

Tobias Schwarz is a German director and animator with more than 25 years' experience in the industry. He has a BA in Visual Communication from the University of Arts in Berlin and studied Classical Animation at Ballyfermot College, Dublin.

Tobias started as a 2D and 3D animator for studios such as 20th Century Fox and Walt Disney Animation Studios before setting his focus to directing and storytelling. He now works for a diversity of international studios such as Cinesite, Netflix, nWave Pictures, Studio 100, SPA Studios, and the Walt Disney Company. His work can be seen in titles such as "Anastasia", "Tarzan II", "The Son of Bigfoot", "Maya the Bee: The Golden Orb", "The Queen's Corgi" and "Klaus". He is currently working for Netflix as a senior story artist on the upcoming animated feature film "The Prince of Port-au-Prince".

AIZEA ROCA

Co-Director

Aizea Roca started working in the audiovisual world in 2007. She co-founded the company MGS where she worked on developing commercials, YouTube Shows and material for internet campaigns until its closure in 2013. After some time as a freelancer where she had the opportunity to work for big brands such as Nido, Eukanuba, Pepsi, Riot LATAM among others, she joined the 3Doubles Producciones team (2020) in the Concept Art and Look Development departments. She has participated in projects for the company such as "Momonsters" (TV series), "Inspector Sun and the Curse of the Black Widow" (film nominated to Goya Awards 2023), "Helen" (adult/horror short film), "SuperKlaus" (film nominated to Goya Awards 2025), and the films "Norbert", "Viana", "Evolution", "Rock Bottom" and "Flamingo Flamenco".

ROB SPRACKLING

Screenwriter

Rob Sprackling conceived and wrote the original screenplay for the \$200 million grossing movie "Gnomeo & Juliet" for which he was nominated for an ANNIE AWARD and the \$50 million grossing film "The Queen's Corgi" (currently being made into a 52-part TV series spin-off). He wrote "Mike Bassett: England Manager" (one of the top 5 UK movies in 2001) and the hit TV series spin off. He also wrote the screenplay for the award-winning animated movie "Elleville Elfried" (aka "Ella Bella Bingo") and has written

screenplays and done rewrites for most Hollywood studios including Disney, DreamWorks and Fox.

He works regularly with Aardman Animation and has done punch ups on their Oscar-nominated "Shaun the Sheep" movie and "Early Man". His book "Born again Ben" sold to Paramount Studios. He is developing a live action TV series with BAFTA-winning Company Pictures and has a new animated feature film currently in pre-production.

THORSTEN WEGENER

Producer

Since 2011, Thorsten Wegener has been responsible for the development and expansion of cinema related activities at Studio 100 International. In the process, he acts as a producer in the realization of film projects and, as Director of Business Operations, overseeing international theatrical distribution.

While studying at the University of Television and Film in Munich (HFF), Wegener worked as a freelance production assistant at Bavaria Films in Munich. His services in the "production and media industry" were rewarded by a grant from the Karl-Holzamer Foundation. Later, he also received the VGF grant from the VGF, the collecting society for rights to use cinematographic works. Born in Bonn, he joined the Kirch Group/Taurus Film GmbH in 1994, where he led the division for child and youth programs. During this time, he held various producer positions, both relating to animated feature films as well as animated TV series such as "Pippi Longstocking", "Momo" and "Karlsson on the Roof". From 2000 to 2002, he was the Managing Director of Victory Films Productions before becoming a Producer at Tellux Film/Crossmedia Medienproduktion for the production and marketing of the animated series "Chi Rho – The Secret".

Since mid-2007, Wegener has been Head of the Program and Production Department of Studio 100 International, where he is responsible for the development, production, and purchasing of movie projects for the national and international market. After the huge success of the feature film "Maya the Bee – First Flight", awarded the Bavarian Film Award 2015 as 'Best Animated Film of the Year 2014', he acted as producer for the two sequels "Maya the Bee – The Honey Games" and "Maya the Bee – The Golden Orb" as well as on "Princess Emmy" and "Mia and me – The Hero of Centopia", and as Executive Producer on "Vic the Viking – The Magic Sword". Furthermore, Thorsten Wegener is a board member of the Animation Section of the Alliance of German Producers – Film & Television (short: Producers Alliance).

DARIO SANCHEZ**Producer**

Dario Sanchez, Founder and CEO/Producer of 3Doubles Producciones in the Canary Islands (Spain) has been producing several animated films and videogames since he joined the audiovisual industry in 2008 as production manager. He has also produced "Ginger beyond the Crystal", a console videogame, "Momonsters" seasons 1 & 2 (TV series), "Inspector Sun and the Curse of the Black Widow" (film, nominated at Goya Awards 2023), "Helen" (adult/horror short film), "SuperKlaus" (film, nominated at Goya Awards 2025) and is currently producing the films "Rock Bottom" and "Flamingo Flamenco", all of which are at different stages of production.

MARTIN KRIEGER**Executive Producer**

Martin Krieger is the CEO of Studio 100 International as well as its subsidiaries Studio 100 Film and Studio Isar Animation. In this role, he also serves as Executive Producer for films such as "Maya the Bee – The Golden Orb," the latest theatrical release of the beloved franchise, and "Giants of La Mancha".

Before assuming the position of CEO, Martin built a distinguished career in the media and marketing industry. At Studio 100, he led the global content distribution team, shaping strategy and driving key initiatives, while significantly expanding the company's international YouTube presence. Earlier in his career, he held key marketing roles at The Walt Disney Company and later drove strategic content partnerships at YouTube/Google.

MARIA VALLEJO**Executive Producer**

Since 1996, María Vallejo has led more than thirty projects with ARTE, Channel 5 Russia, Fox International, ETB, TVE and Canal Historia. She began her audiovisual career in animation, directing the production of several feature films, such as "Goomer" (Goya Award, 1999), "Marco Antonio, rescate en Hong Kong" (nominated for a Goya Award in 2001), and "La leyenda del Unicornio" (nominated for a Goya 2002).

Since 2006, she has been working on fiction and documentaries. Her latest works as Executive Producer are: "TXAC Planet", an educational series for children, broadcast by Canal Sur and ETB, winning the LA New Media Film Festival Award Best S.T.E.A.M. (2022); the documentary feature film "Villa Málaga, el tiempo de un vino" (Biznaga de Plata, Festival de Málaga, Cocina Cinema 2024), and the fiction short film "29 de

Febrero" (2025) selected in more than six national and international festivals. In 2024 she returned to animation with SUMENDI UHARTEA (an animation company in Bilbao, founded by 3Doubles Producciones).

ANTOINE MARBACH

Associate Producer

Antoine Marbach is an Associate and Creative Producer with over 18 years of experience in the international film industry. As a driving force behind "Heidi - Rescue of the Lynx", Antoine oversaw the project from concept to completion, ensuring its creative and production excellence. Leveraging his expertise in character-driven storytelling, Antoine collaborated closely with the director Tobias Schwarz to maintain artistic vision while navigating the complexities of animation production.

Antoine honed his craft under the mentorship of acclaimed producer Thorsten Wegener, whose guidance deeply influenced his approach to production. With a background of managing large teams across multiple continents and delivering works for acclaimed productions such as "Game of Thrones" and "Jurassic World" during his tenure in visual effects, Antoine brings a unique blend of leadership, technical insight, and creative finesse to every project. Fluent in French, English, and German, he is a consummate bridge-builder in international co-productions. His passion for storytelling and dedication to quality makes him a steadfast figure in contemporary animation and filmmaking.

LORENA BOOTH

Development-Producer

Lorena Booth is Senior Manager of Sales and Acquisition at Studio 100 International and is known as a dynamic and accomplished professional in the film industry. Since 2019, she has played a pivotal role in overseeing international sales and acquisitions at Studio 100 International, driving the company's global expansion and strengthening its presence in key markets. In addition to her expertise in sales and acquisitions, Lorena has become increasingly active in the development of film stories, contributing to the creative process and helping to shape compelling narratives that resonate with international audiences for feature films such as "Heidi – Rescue of the Lynx" and "Flamingo Flamenco".

ANNIKA HIRSCH

Line-Producer

Annika Hirsch is a Line Producer and Production Manager on Studio 100 International's movie production team. She joined the company in 2016 and has contributed to the production of feature films such as "Maya the Bee – The Honey Games", "Princess Emmy", and "Mia and me – The Hero of Centopia".

Her career began in the media industry at a TV sound studio while studying Media Communication & Economics. She later transitioned into feature film VFX, where she coordinated and produced projects including "2012", "Star Trek – Into Darkness", "Game of Thrones", and "A Most Wanted Man". Eventually, she found her passion in the vibrant and magical world of children's animated films.

5. Production Companies & International Sales Agent

PRODUCTION COMPANIES

Studio 100 International

Studio 100 International is a leading production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, it represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "100% Wolf", and "House of Anubis". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group with a strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

Studio Isar Animation

As a strategic initiative to oversee the entire filmmaking process, from initial idea to film distribution, Studio Isar Animation (SIA) was established in 2018 as a wholly owned subsidiary of Studio 100 International, part of the Belgian Studio 100 Group. SIA's primary focus lies on creating high-quality CGI films specifically tailored for our core audience: CHILDREN. Our driving force is the joyous laughter, the bright sparkle in children's eyes, and their genuine enthusiasm for the content we produce.

We take immense pride in our globally acclaimed team of CG artists and supervisors who breathe life into our iconic and beloved CG characters and captivating environments. As the in-house production team for Studio 100 Group's animated feature films and co-productions, SIA not only manages modelling, texturing, shading, lighting, effects, compositing, and rendering but also offers its expertise for third-party productions.

3Doubles Producciones

Founded by Darío Sánchez in 2017, the company currently employs over a hundred people at its headquarters in Santa Cruz de Tenerife. Mercury Steam owner Ignacio Navas and Aliot Innovation founder José Ángel Olmo became partners at 3Doubles in 2020, and Viva Kids and Studio 100 International acquired a stake in the company in 2023.

3Doubles' slate of animated films further includes "Inspector Sun and the Curse of the Black Widow", "The Oggles", and "My Fairy Troublemaker". The studio is currently working on "SuperKlaus" and "Norbert".

Sumendi Uharte (Heidi Production Film AIE)

Sumendi Uharte is a young animation company, founded in April 2024, in Bilbao, Bizkaia. Its mission is to become a benchmark for 2D and 3D animation in the region, producing high quality international content that not only strengthens the company, but also offers opportunities for growth and innovation to its professionals. Sumendi Uharte began its trajectory with the production of the 3D feature films "Heidi - Rescue of the Lynx" (co-produced by HEIDI PRODUCTION FILM AIE), the "Chill Out Zeus" TV series, and "KooKoo Corral". Sumendi Uharte is a company by 3Doubles Producciones.

Hotel Hungaria Animation

Hotel Hungaria Animation is a Belgian media company specializing in creating diverse and engaging content across television and digital platforms. Founded in 2008, the company quickly gained recognition for its high-quality productions. Over the years, Hotel Hungaria expanded its portfolio to include a wide range of genres, from dramas and documentaries to entertainment shows. Embracing digital transformation, the company has also ventured into web series and online campaigns, maintaining its relevance in the evolving media landscape through strategic partnerships and innovation.

Hotel Hungaria Animation operates the departments for story, studio, entertainment, live events, animation, and postproduction. Besides animated projects it produces the popular Belgian cooking show "Dagelijkse Kost", the reality show "Huis Gemaakt", the documentary series "Onze Natuur", the action-adventure series "Hoodie", and the children's series "Olly Wannabe" featuring a puppet as the main character.

INTERNATIONAL SALES AGENT

Studio 100 Film

Studio 100 Film is an independent sales agency for exceptional family movies. Based in Munich, the company is a subsidiary of Studio 100 International. With more than 10 years of experience, Studio 100 Film has successfully marketed and sold animation feature films such as "Giants of La Mancha", the "Maya the Bee" trilogy, "Mia and me – The Hero of Centopia" and numerous other Studio 100 International titles. In addition, it also acts as a sales agency for selected third-party films such as and most recently, "200% Wolf", "North", and "Miss Moxy". Studio 100 Film's focus is on representing a well-selected portfolio of films globally with the recognition they deserve.

6. Movie facts

Title

Heidi – Rescue of the Lynx

Duration

80 minutes

Production Companies

Studio 100 International (Germany), 3Doubles Producciones (Spain), Heidi Production Film (Spain), Hotel Hungaria Animation (Belgium); in association with Studio Isar Animation (Germany)

Production Countries

Germany, Spain, Belgium

Production Year

2025

Budget

14 million Euro



Billing Block

STUDIO 100 FILM presents a STUDIO 100 INTERNATIONAL, 3DOUBLES PRODUCCIONES,
HEIDI PRODUCTION FILM A.I.E. and HOTEL HUNGARIA ANIMATION Production

In Association with STUDIO ISAR ANIMATION

"Heidi – Rescue of the Lynx"

Directed by TOBIAS SCHWARZ Co-directed by AIZEA ROCA

Music by UTE ENGELHARDT Film Editor SEBASTIAN JANSEN Art Director RALPH NIEMEYER

VFX Supervisor FRANK DUERSCHINGER Previs Supervisor GUILLAUME ZIMMER Animation Director BIEL GIL, MAXI DIAZ

Executive Producers MARTIN KRIEGER, MARIA VALLEJO

Producers THORSTEN WEGENER, DARIO SANCHEZ Associate Producer ANTOINE MARBACH

Production Manager ANITA GRAU Line Producers BENJAMIN EY, ANNIKA HIRSCH

SIA Line Producers LAURA LANGHAMMER, AMY HINTERKIRCHER 3DP Line Producers ODEI ROCA, BETSABE VERA

Story by PETER DOLLINGER, MARCUS SAUERMAN, TESS MEYER,

Screenplay ROB SPRACKLING Development Producer LORENA BOOTH

With the support of (DFFF) DEUTSCHER FILMFÖRDERFONDS, (FFF) FILMFERNSEHFONDS BAYERN,
(FFA) FILMFÖRDERUNGSANSTALT, MFG BADEN-WÜRTTEMBERG, HESSEN FILM & MEDIEN, BIZKAIKO FORU ALDUNDIA,
THE BELGIAN FEDERAL GOVERNMENT'S TAX SHELTER BY GALLOP TAX SHELTER, THE FLANDERS AUDIOVISUAL FUND
(VAF) & SCREEN FLANDERS

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7. Director's Note by Tobias Schwarz

Heidi from the mountains, a timeless story that has captivated the hearts of moviegoers and TV viewers around the globe for over 100 years. Based on the books by Johanna Spyri, "Heidi - Rescue of the Lynx" marks a new chapter. The new adaptation brings *Heidi* into the present day. Sustainability becomes the central theme: the search for advanced yet sustainable solutions.

In addition to new characters, the beloved characters from the classic tale return with new tasks and continue their story. Alm-Öhi, the goat herder, as well as Klara and her family the Stresemann. And foremost, Heidi, our protagonist.

The mountains are no longer just a backdrop for natural events; they are an essential habitat, threatened by the greed for economic growth without regard for consequences. The mountain world calls for powerful images that can be perfectly experienced on the big screen.

Dörfli and its residents are in economic distress when the shrewd entrepreneur Schnaittiger appears as the hoped-for savior. With the promise of building a sawmill, he aims to bring the village community into a better future. However, Heidi discovers that unchecked logging has already led to drastic destruction of flora and fauna elsewhere.

Lost due to the logging, Heidi nurses a lynx baby back to health and, with the support of Peter and Joseph, reunites it with its family. Now they try to stop Mr. Schnaittiger's plan and find a better way as a village.

Heidi embodies the search for home and the longing for the intact natural world where she feels at home.

I look forward to inviting loyal fans and young generations on a journey into *Heidi's* world and painting this adventure on the big screen.

8. Producer's Note by Thorsten Wegener

For decades, *Heidi* has been one of the most famous female heroes: 50 million books in 50 languages have been sold worldwide. Its most recent TV-series from 2015 was watched in over 128 different countries and is now also available via Disney+ and Netflix.

Heidi connects with the young and old who have experienced loss, homesickness and who have been forced to start again and build a new home. These themes seem to be more relevant than ever today. This is not only shown by the current political developments but was also displayed back in 2022 at the “*Heidi in Israel. Searching for Traces*” exhibition in the Jewish Museum, Munich. *Heidi* has and continues to shape countless childhood and youth memories while acknowledging the hardships but always retaining the innocence and joy a child deserves. While *Heidi* has remained true to her roots for over 140 years, she has now ventured out to modern times and has also made the leap to social media channels.

Heidi stands for humanity, tolerance and diversity. Her values are universal and understood in every culture around the globe. *Heidi's* awareness and strong bond with nature, her extremely grateful and appreciative way of dealing with it, are additional major topics in this film.

With “*Heidi - Rescue of the Lynx*” we don't want to tell the well-known story again, nor “*Heidi 2.0*”, but rather focus on a new story that keeps the core values and clearly feels like and retains *Heidi's* character. **It's time for a new *Heidi* movie - the first animated *Heidi* movie ever!**

9. A Journey to Heidi's Homeland – Bringing her World to Life

To create an authentic and visually stunning adaptation of “Heidi – Rescue of the Lynx”, director Tobias Schwarz and several members of the creative team from Studio Isar Animation and Studio 100 International embarked on an immersive research journey to Switzerland in September 2022. Just as the Japanese creators of the original, classic animated series had done in 1973, they set out to capture the essence of *Heidi's* world - its landscapes, light, sounds, and atmosphere - to bring unparalleled authenticity to the film.

The expedition took them through Maienfeld, Latsch, and Bergün in the picturesque canton of Graubünden. The *Heididorf* (see chapter 12), in particular, provided a wealth of inspiration, with its historic buildings and timeless charm offering a direct connection to the world that author Johanna Spyri envisioned. The team meticulously photographed and filmed the village, recorded the sounds of cowbells, and even ventured to the cabin on the Ochsenberg to explore *Heidi's* alpine surroundings.

Beyond the iconic *Heidi* locations, the team closely observed nature's details—from the shifting mountain shadows to the movement of the rising sun - ensuring that every frame of the film would capture the magic of the Swiss Alps. Even the occasional encounter with protective herding dogs added to the authenticity of their experience.

This field research allowed the creative team to weave the spirit of *Heidi's* homeland into every aspect of the film, ensuring that “Heidi – Rescue of the Lynx” remains true to its origins while bringing a fresh cinematic perspective to the beloved story.





10. Musical Legacy: Composer Christian Bruhn

The well-known title song for the original *Heidi* TV series was composed and arranged by Christian Bruhn (together with his wife Erika Bruhn), one of the most successful German composers and music producers in the pop music industry in the post-war period. Bruhn is also responsible for numerous film and television music compositions dating back to the 1970ies and 1980ies.

He composed scores and songs for animated TV series such as “Vic the Viking”, “Marco”, “Sindbad”, “Captain Future”, and “Alice in Wonderland”, as well as for live action television miniseries including “Timm Thaler” (aka “The Legend of Tim Tyler: The Boy Who Lost His Laugh”) and “Jack Holborn”.

The classic and famous *Heidi* song can be adapted into local language versions.

11. Heidiseum – The Heidi Heritage Project

The Heidiseum – The Heidi Heritage Project is an internationally operating Swiss foundation established with the goal of placing the literary legacy of Swiss author Johanna Spyri, in particular her world-famous *Heidi* books, on a new cultural footing. Through its cultural-historical perspective on the *Heidi* phenomenon, the foundation expands, complements and enhances its significance.

For over 140 years, *Heidi* has been an integral part of Swiss culture. The story is considered to be Switzerland's best-known and most popular book worldwide and, with an estimated 100 million copies sold, making it one of the most successful and widely translated children's books of all time. It is the timeless and universal values and messages that make *Heidi* an evergreen classic and an integral part of childhood memories across countries and generations. Moreover, with her two-volume novel published in 1880/1881, Johanna Spyri created a romantic and idealized image of Switzerland that remains widely recognized, especially abroad. To showcase the multifaceted, 140-year success story of *Heidi*, the Heidiseum develops and implements cultural and educational projects and exhibitions.

At the heart of this work is the *Heidi* Archive, which contains over 1,200 documents of great cultural and historical significance. These include rare editions of the book from around the world, as well as original illustrations that have engaged with the *Heidi* theme over the decades. Numerous documents from the estate of Johanna Spyri and her heirs tell the story behind the story. In 2023, UNESCO recognized the exceptional value of these documentary testimonies to humanity by including the Heidi Archive, along with the Johanna Spyri Archive, in the international "Memory of the World" register.

The Heidiseum collaborates with cultural and educational institutions such as museums, galleries, universities, and schools, as well as with the Federal Department of Foreign Affairs FDFA and Swiss representations abroad. These collaborations not only focus on showcasing the UNESCO-recognized documents but also on highlighting the story's values and messages, such as home and identity, joy of life and friendship, confidence, and a connection to nature. The Heidiseum also involves artists and AI in its work to bring the *Heidi* theme into the future in creative ways. Alongside temporary exhibitions, the Heidiseum is planning to establish a multimedia Heidi Heritage Center in Zurich — the city where Johanna Spyri lived, worked, and wrote significant parts of *Heidi*. In future, the documentary heritage will be made accessible to a broad international audience in modern and innovative ways.

From the beginning, the Heidiseum as well as the Heididorf, a touristic Swiss organization, have maintained close contact with Studio 100 International. The new animated feature film “Heidi - Rescue of the Lynx” marks the pinnacle of the many previous *Heidi* adaptations and ensures that the cultural treasure of *Heidi* will continue to be a part of the childhood memories of the next generation worldwide.



First drawing of Friedrich Wilhelm Pfeiffer (1880)



Friedrich Wilhelm Pfeiffer's Cover Illustration from the 1881 edition

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12. Heididorf – Maienfeld, Switzerland



For over 140 years, the little Swiss girl *Heidi* has captured the hearts of children and adults all over the world. The author Johanna Spyri was inspired by a small mountain village in the canton of the Grisons (Graubünden), its unique Alpine landscape and the breathtaking view of the valley.

In the authentic *Heidi* village Dörfli visitors can immerse themselves in the world-famous *Heidi* story, surrounded by a breathtaking mountain backdrop. The 300-year-old *Heidi* House is the birthplace of the *Heidi* story. Here you can be transported back to 1880, when the *Heidi* story was first written, and discover the house where Heidi and her grandfather lived during the winter while she attended school. *Heidi's* Alp Cottage is an exact replica of the cabin where Heidi had a loving home during the summers she spent with her grandfather. With all the senses and the use of modern audio-visual techniques, you can discover how Heidi lived during those times.

The exhibition 'Johanna Spyri's Heidi World' offers fascinating insights into the author's life and the everlasting charm of her beloved *Heidi* story. The Heididorf has a visitor centre with a charming village shop offering a wide range of carefully selected products, local delicacies and items that will delight any *Heidi* fan. The shop is also home to Switzerland's smallest post office with its own special postmark. In Heididorf, traditional, almost forgotten crafts are brought back to life. You can watch the artisans at work and gain an insight into time-honoured techniques that combine the past with the present.

The "Heidi Village Development Association" was founded in 1997, and today it still aims to make the original showplace of the world-famous *Heidi* story accessible and tangible to visitors from all over the world.



Heidi - eine Geschichte geht um die Welt
und bei uns ist sie zu Hause

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13. Easter Eggs

Studio 100 International has hidden two Easter Eggs in the film 'Heidi - Rescue of the Lynx', which pay tribute to both the author and the first illustrator of the *Heidi* stories.

Johanna Spyri (1827–1901) is the creator of *Heidi* and the author of 47 other stories for children and adults. Even during her lifetime, she became a brand name and represented a new kind of storytelling for children. She was even compared to the Danish fairy tale writer Hans Christian Andersen.

At the end of 1879, her first *Heidi* book, *Heidi: Her Years of Wandering and Learning*, was published and became an immediate success. The second volume, *Heidi: How She Used What She Learned*, followed in 1881. Between 1882 and 1885, the first eight translations of *Heidi* were published. To this day, the books have been translated into more than 50 languages.

Studio 100 International has modeled the character of a librarian in the likeness of Johanna Spyri, creating a small but fine cinematic tribute to her.



The painter **Friedrich Wilhelm Pfeiffer** (1822–1891) was a renowned artist specializing in animal and landscape painting. For the legendary Bavarian King Ludwig II, Pfeiffer immortalized the king's personal riding horses on canvas. These paintings can still be admired today at Nymphenburg Palace in Munich and Neuschwanstein Castle.

Two months after the first edition of *Heidi* was published, Johanna Spyri wrote a letter to Friedrich Wilhelm Pfeiffer, asking him to illustrate her previously published books. With Pfeiffer, Spyri gained a top-tier artist who was able to masterfully bring her ideas and suggestions to life.

As a tribute to and in recognition of Friedrich Wilhelm Pfeiffer's work, Studio 100 International placed one of his illustrations in the film. It can be seen in the living room of Heidi's grandfather.



14. Stills



01: Heidi takes a view from her bed out of her iconic round window.



02: Heidi, Peter and Rubli enjoy nature.



03: Heidi speaks to the fir trees.



04: Alm-Öhi looks to a family photo.



05: Alm-Öhi's mountain cabin.



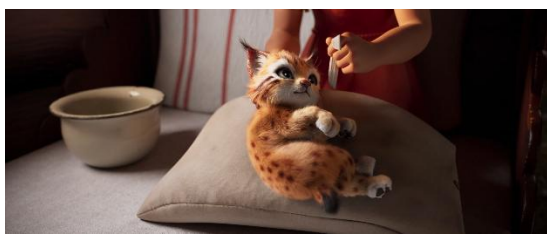
06: Heidi and Peter enjoy the alpine meadow.



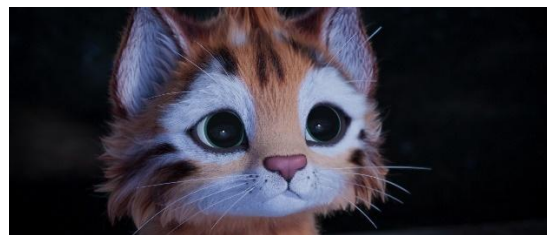
07: Heidi and Peter listening to animal noise.



08: Heidi rescuing a trapped lynx kitten.



09: Heidi taking care of the injured lynx kitten.



10: Pepper at night, missing his family.



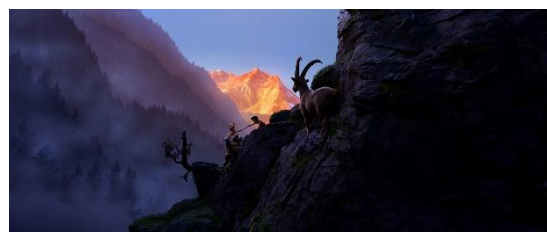
11: Heidi tries unsuccessfully to lie to Alm-Öhi.



12: Heidi confesses to having freed the baby lynx.



13: Heidi and Pepper listening afraid to Schnaittinger.



14: Heidi, Peter, Joseph and Pepper on the climb.



15: Alm-Öhi searching for Heidi.



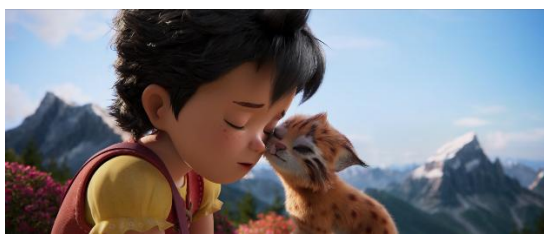
16: Heidi and her friends on the mountain meadow.



17: Alm-Öhi happy to be reunited with Heidi.



18: Heidi, Alm-Öhi, Peter, Joseph and Pepper in search for the Lynx family.



19: Heidi and Pepper say goodbye.



20: Heidi must let Pepper go with his family.

END

